

PRESS RELEASE

JULY 2025



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FOCUS EXTENDS ITS BIOETHANOL GENERATION WITH THE FILIOFOCUS 1600

A sculptural icon that offers more liberty than ever

Following the Gyrofocus, Ergofocus and Domofocus, Focus continues to expand its bioethanol range with the addition of an exceptional new model: the Filiofocus 1600. This launch opens an exciting new chapter in the history of this stylish, award-winning centrepiece, originally created for the architect Norman Foster.

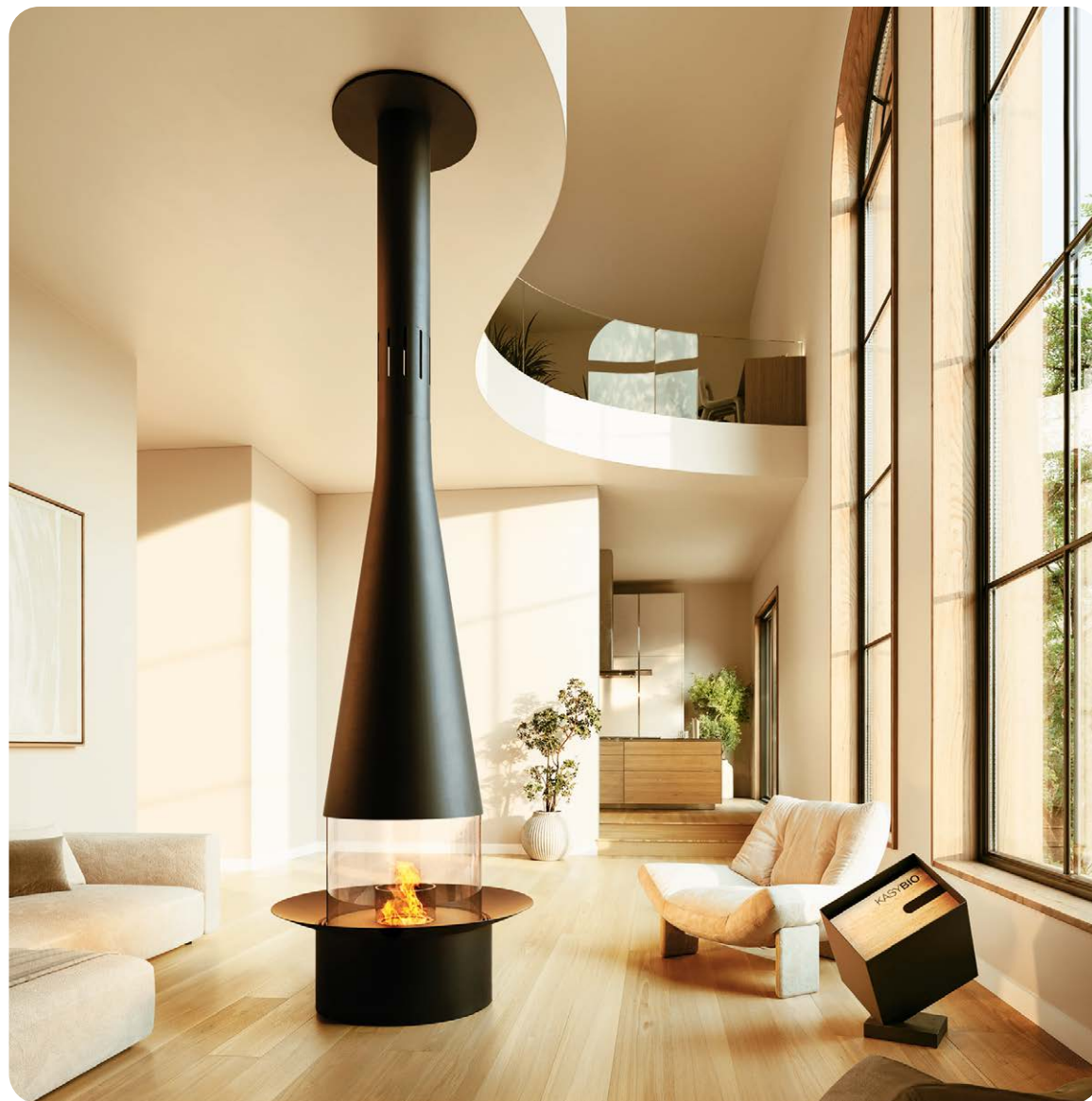
The primacy of design

With its conical hood suspended over a floor-standing fire basin, the **Filiofocus 1600** asserts itself as a work of art in its own right. With a hearth diameter of 1.12 m and a minimum ceiling height requirement of 2.80 m (not connected), it offers Focus's radical elegance in a size suited to contemporary spaces.

Its design is equally iconic and inviting, with the fire on its welcoming hearth visible from everywhere in the room. An attribute that has won over the **many design enthusiasts** in the hotel and restaurant industry who have chosen a Filiofocus for their reception, relaxation or dining areas.



CREATE BEYOND CONVENTION



FILIOFOCUS ©DOMINIQUE IMBERT

Freedom of installation

Offering its singular models in alternative energy types allows Focus to bring the beauty of fire to places where a conventional fireplace would not be possible. The bioethanol Filiofocus opens up new installation possibilities: in apartments, spaces welcoming the public, areas where wood burning is prohibited, etc.

Equipped with a 13.5-litre tank that allows at least 12 hours of autonomy and operating by mains (or battery as an option), the model is as convenient as it is stylish.



Fire in its purest form

While the suspended fireplaces in Focus's bioethanol range have flames that play around ceramic logs, the bioethanol Filiofocus 1600 has a stripped-down hearth. Its open flames dance in a glass cylinder, exposing fire in its most elemental state and reinforcing the vertical visual power of the fireplace.

All Focus bioethanol fireplaces are equipped with a remote control to switch them on and off (does not adjust heat output) and include safety features such as electronic ignition, refilling and reignition impossible when the hearth is hot, and a built-in CO² sensor developed in collaboration with Ignisial Paris.

A choice of energy types

The Filiofocus 1600 now comes in three energy sources (wood, gas or bioethanol), enabling it to be adapted to any architectural context as well as local regulations. A trio of options that allow the choice of unparalleled design with ease of installation, anywhere.

NEW ACCESSORY:

Kasybio, practical elegance in your living space

Specially designed for Focus's bioethanol fireplaces, the **Kasybio storage unit** marries design and functionality. It stylishly stores two 5-litre cans of Ignisial Paris bioethanol, the filling pump and the battery charger, without compromising the aesthetics of your interior.

Focus recommends using **Aluflam bioethanol by Ignisial Paris**, an odourless and colourless fuel made from sugar beet grown and distilled in the region of Champagne.

Focus, the leader in suspended fireplaces

Focus has been revolutionising the world of stoves and fireplaces since 1968. Its current range includes 20 iconic models, which it regularly adapts to meet changing contexts (ecodesigned wood-burning models) and to exploit new types of fuel (gas, bioethanol, electric) without impacting the appearance of their timeless design.

Focus, a trendsetter in contemporary design

The avant-garde spirit of Dominique Imbert (1940–2021), artist, humanist and founder of Focus, is reflected in each Focus fireplace. The Gyrofocus, which he designed in 1968, was the first of his steel, suspended fireplaces with a 360°-pivoting hearth. This disruptive and visionary design has become iconic, today a legend in international contemporary design.

The company has also forged collaborations with renowned creatives who share the same sensibility, from the British architect Norman Foster to the Norwegian architecture firm Snøhetta to the French designer Thibault Desombre. Dominique Imbert's closest collaborator for 15 years, Christophe Ployé, now head of design projects at Focus, designed the award-winning Bubble firebowl.

Outstanding savoir-faire, 'Made in France'

Every Focus fireplace is made in France by artisans who shape, burnish and assemble the steel by hand with a rare savoir-faire. The Focus metalworks' craftsmanship, innovation and excellence has won it the French label of a 'Living Heritage' company (Entreprise du Patrimoine Vivant), where it joins an exclusive club of prestigious French firms.

Key figures

- 150 employees in the south of France
- 50 authorised dealers in France and 100 worldwide
- 70% of sales are exported internationally



focus-fireplaces.com

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